

Tammy Burnstock

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Spanning the worlds of olfactory art and storytelling, my artistic practice has led me to craft aromatic stories that kindle the imagination, stir emotion, and pique intellectual curiosity across all ages, languages, and bodies. My work invites audiences to dive nose-first into the depth of human consciousness and our animal identities. I combine approaches from children's media's whimsical, playful world with bold, innovative scent design, transforming the traditional spectatorial space into a vibrant arena for audiences to become active participants and create through their senses.

EDUCATION

2012 Masters by Research in Social Policy, University of New South Wales
2007 Graduate Diploma in Counselling, Australian College of Applied Professions
1987 Bachelor of Arts in Film & Television, Australian Film, TV, and Radio School (AFTRS)
Thesis: *Attempts to Record Smell for the Cinema*

OLFACTORY ART & DESIGN

2023

SmellScape : Game designer, writer
Olfactory tabletop game for children and family.

Invincible Summer exhibition fragrances : Scent director, scent co-designer
Three spot fragrances and one atmospheric scent accompanying group exhibition.

Far Out Flowers : Scent director, scent co-designer, producer, curator
Scented sculptures for outdoor public activations.

Teenage Mutant Ninja Turtles (1991) in *Stink-O-Vision* : Scent co-director, scent co-designer
Scratch-and-sniff accompaniment for the film, released for theatres and special ed. Blu-Rays.

Share to Care : Producer, scent co-designer
Olfactory accompaniment for a performance of Thuy Han Do's poetry.

2022

ETERNITYLAND : Scent designer, producer
Multisensory immersive theatre experience.

2021

Eimele Coffee Lab : Scent designer, producer
Multi-sensory pop-up installation in collaboration with the Nan Hai Culture & Media Group.

2020

In Glorious Smell-O-Vision (61 mins / 7 scents) : Co-writer, co-director, producer
Feature scented documentary, exploring the rich history and future of scented cinema and events.

2019

Curious weeds : Concept developer, writer
Fashion-fragrance collaboration with scented silk scarves.

2018

A Tale of Old Whiff (1960) olfactory restoration (16 mins / 8 scents) : Scent director, producer
Scratch-and-sniff interpretation for an animation written for and originally presented with smells.

Halloween Underworld : Scent designer, researcher, facilitator
Olfactory, multi-sensory workshop and experience for school children.

2017

Pup's Smelly Adventure : Writer, co-presenter
Interactive scented story with live puppeteering for school children.

2016

Tales that Stink : Experience design, storyteller
Olfactory creative writing workshop series for primary school children.

2015

Scent of Mystery (1960) in participatory Smell-O-Vision (125 mins / 20 scents) : Producer
Olfactory revival of the first film written for scents, the *Scent of Mystery* (1960) in Smell-O-Vision.

SELECTED EXHIBITIONS & PUBLIC EVENTS

2023

Ritz Cinema, Sydney, Australia; for *In Glorious Smell-O-Vision*
Classic Cinema, Melbourne, Australia; for *In Glorious Smell-O-Vision*
Surry Hills @ Play Festival, Sydney, Australia; for *SmellScape*
Incinerator Art Space, Sydney, Australia; for *Invincible Summer*
ROAM Penrith, Penrith, Australia; for *Far Out Flowers*
Play Manly, Sydney, Australia; for *Far Out Flowers*
Vietnamese Women's Association, Sydney, Australia; for *Share to Care*
Fantastic Film Festival Australia; for *Teenage Mutant Ninja Turtles* in Stink-O-Vision
Ritz Cinema, Sydney, Australia
Lido Cinemas, Sydney, Australia
Roxy Cinema, Wellington, New Zealand; for *Teenage Mutant Ninja Turtles* in Stink-O-Vision
Roseville Cinemas, Roseville, Australia; for *Teenage Mutant Ninja Turtles* in Stink-O-Vision

2022

Bangaroo, Sydney, Australia; for *ETERNITYLAND*

2021

DOCUTAH International Documentary Festival, St. George, USA; for *In Glorious Smell-O-Vision*
Nan Hai Culture & Media Group, First Fleet Park, Sydney, Australia; for *Share to Care*

2020

Duo Multicultural Arts Centre, New York, USA; for *In Glorious Smell-O-Vision*

Swiss Film Festival, Virtual; for *In Glorious Smell-O-Vision*

2018

Danish Film Institute, Copenhagen, Denmark; for *A Tale of Old Whiff* with scents

2017

Plunkett Street Public School, Woolloomooloo, Australia; for *Pup's Smelly Adventure*

2016

TCM Classic Film Festival, Cinerama Dome, Los Angeles, USA; for *Scent of Mystery* in participatory Smell-O-Vision

Sydney Story Factor, Sydney, Australia; for *Tales that Stink* workshops

2015

Danish Film Institute, Copenhagen, Denmark; for *Scent of Mystery* with participatory scents

British National Media Museum, Bradford, UK; for *Scent of Mystery* with participatory scents

AWARDS & HONORS

2023

Finalist, Surry Hills @ Play, for *SmellScope*

2022

Finalist, Sadakichi Award for Experimental use of Scent, Art and Olfaction Awards, for the "Scent in Cinema" series

ZEST Award, Exceptional Project in a Not-for-Profit Organisation, Western Sydney Community Forum, for "Circles of Support" at the Diversity and Disability Alliance

2017

Royal Australian Mint launched a collectible two-coin set featuring the Bananas in Pyjamas and their friends for the 25th anniversary of *Bananas in Pyjamas*

2006

Logie Awards Hall of Fame, for the Australian Broadcasting Corporation's *Play School*

2001

Excellence in Interactive Children's Entertainment Award, for the Australian Broadcasting Corporation's *The Playground* (internet gateway for children)

1999

Best Childrens entry, Australian Interactive Media Industry Association (AIMIA) Awards, for the Australian Broadcasting Corporation's *The Playground* (internet gateway for children)

1998

Logie Award, Most Outstanding Achievement, for the Australian Broadcasting Corporation's *Play School*

CURATION & RESEARCH

Co-Curator

Scent in Cinema series

2020 – 2022

In collaboration with Jas Brooks (University of Chicago). The events included a virtual screening with mailed scratch and sniff cards followed by a moderated panel discussion with experts in the field. During COVID, aimed to (1) increase enthusiasm about the study and creation of olfactory arts, (2) cultivate a better sensory understanding of and critical engagement with smell, and (3) provide connections across several fields. The series has been recognized as a **finalist for the 2022 Sadakichi Award for Experimental Work with Scent** as part of the 8th Art and Olfaction Awards.

Smell-O-Vision! Conservation

Independent / University of Chicago

2020 – Present

In collaboration with Jas Brooks (University of Chicago). Conserving the last known Smell-O-Vision! system and the titular fragrance from the *Scent of Mystery* (1960).

Curator

National Film and Sound Archive

2009 – 2012

Selection and critical comment on children's television (and game show formats) for *Australian Screen*.

TALKS

2023

Western Sydney University, Sydney, Australia; hosted by Assoc. Lecturer Dr. Wendy Chandler.

2020

Commiserate Media Arts Festival, Chicago, USA; "What the Nose Knows."

2018

The Cornelia Street Café, New York City, USA; "What the Nose Knows and Cinema that Smells."

2001

AGORA and the Third World Summit on Media for Children, Greece; present international youth user generated online project *World Link Up*, ABC.

PROFESSIONAL EXPERIENCE

Scent Consultant

Independent

2019 – Present

For the Mandala Social, Molten Immersive Art, the Nan Hai Culture & Media (Australia) Group Pty Ltd, and the National Art School, Sydney.

Founder, Co-Facilitator

Foto Friendship

2014 – Present

Established Foto Friendship, a volunteer-led project linking school students in East Timor and Australia through photo-stories they create. Exhibitions of created works have been held at various high schools, Head On and in Dili, East Timor.

Storyteller

Story Factory

2016 – 2019

Developed and delivered story workshops in a variety of mediums for children, including devising inclusive creative writing workshops.

Content Producer

Council for Intellectual Disability (CID)

2016 – 2018

Commissioned, produced and co-wrote *Shared Stories* videos and other content in collaboration with people with disabilities.

Content Creator

Disney USA / Outfit7

2012 – 2014

Story world concept and scripting for Disney Online Original Web Series (over 100 million views) based on app phenomenon *Talking Tom*. Brought in by Outfit7 to create virtual life of characters across platforms, which involved concept development, trans-media strategy and scripts for all mediums.

Writer, Television and Cross-platform Media

Freelance

2013 – 2015

Preschool TV, including *Bubble Bath Bay* (Essential Media and Entertainment), *Guess How Much I Love You* (SLR Productions), *Lulu and Harry* (Flying Bark), and cross platform strategy and app development (Wasabi).

Writer, Director

Freelance

2003 – 2010

Served as the development lead and main writer for *Guess How Much I Love You* (SLR, Disney Jnr) and co-writer for the animated telemovie, *The Adventures of Charlotte and Henry* (Optimistic Pictures/Network Seven). Wrote and directed for *Playhouse Disney* and contributed to scripts for *Art Alive* (Yoram Gross), *Koala Brothers* (Famous Flying Films, UK), and *Play School* (ABC). Worked on *Holy Switch*, an experiential TV series (Roar Films/ABC, 2013) where young people of different faiths temporarily exchange lives. Judged children's content for prestigious industry awards, including the Logies and AACTA.

Executive Producer, Series Producer, Director, Script Editor

Australian Broadcasting Corporation

1991 – 2003

Held key roles at the Australian Broadcasting Corporation, including originating Executive Producer for *The Playground*, Series Producer for *Bananas in Pyjamas*, and Director for *Play School* and various education programs. Led the creative process, from concept creation to execution, for projects such as *Creature Features* and *Mixy*. Wrote and edited scripts for various platforms, including TV, live shows, and publications. Assessed proposals from the independent sector for potential collaborations and partnerships.

VOLUNTEER WORK

Trainer, Interviewer, Writer for the Biography Project

Sydney Children's Hospital Network

2020 – Present

Volunteer with children in palliative care and their caretakers.

Facilitator, Interviewer, Writer

Asylum Seeker's Center, Seeking Humanity

2014

Co-wrote 39 stories with artist Wendy Sharpe.

Volunteer Home Visitor
The Benevolent Society

2007 – 2014

Crafting & Play Facilitator
Sydney Children's Hospital, Villawood Detention Centre

2004 – 2005

SELECTED PRESS

On Tammy Burnstock & Scented Storytelling

Jenkins, Shannon. "A nose for a story: Tammy Burnstock's fascination with scented storytelling led to a creative partnership with perfumer Jocelyn Fullerton." *Frankie*, Issue 115, Sept/Oct 2023.

On *In Glorious Smell-O-Vision*

Monaghan, Peter. "Any Day is a Good Day for Smelling Movies." *Moving Image Archive News*, May 6th, 2020. [URL](#).

On *ETERNITYLAND*

MacKenzie, Grace. "Step Inside the Curious World of ETERNITYLAND." *Concrete Playground*, August 8th, 2022. [URL](#).

Prendergast, Kate. "Review: 'Eternityland' is a wild playground for adults ★★★★★." *Time Out*, August 12th, 2022. [URL](#).

Low, Lenny Ann. "Choose your own adventure in this bonkers parallel universe in the middle of Sydney." *Sydney Morning Herald*, August 15th, 2022. [URL](#).

"ETERNITYLAND, a new large-scale immersive theatre experience, in the heart of Sydney's CBD." *Aussie Theatre*, June 29th, 2022. [URL](#).

On *Scent of Mystery* in participatory *Smell-O-Vision!*

Sebag Montefiore, Clarissa. "The movie you can smell." *BBC*, October 13th, 2015. [URL](#).

Maltin, Leonard. "Age is Just a Number at the TCM Festival." *IndieWire*, May 3rd, 2016. [URL](#).

"Batman and smells at TCM Classic Film Festival." *Reuters*, May 2nd, 2016. [URL](#).

Willman, Chris. "TCM Fest: Smell-O-Vision to Get Rare and Pungent Encore at Cinerama Dome." *The Hollywood Reporter*, April 30th, 2016. [URL](#).

Duell, Mark. "How we could soon all be watching Smell-O-Vision: Film festivals recreate 1960 concept as new virtual reality technology is released." *Daily Mail*, February 20th, 2016. [URL](#).

Markussen, Marie. "Portvin, græs og Ajax: Sådan lugter filmen 'Holiday in Spain'." *DR*, October 23rd, 2015. [URL](#).

"Mystisk duftfilm får nyt liv i København." *Berlingske*, 2015. [URL](#).

Groves, Don. "Aussie wants to put the smell back into cinema." *Inside Film Magazine*, September 28th, 2015. [URL](#).

Gross, Daniel. "The Third Sense: A Hollywood impresario tries to make his mark on the movie business." *Distillations Magazine*, February 6th, 2017. [URL](#).

Camen, Michelyn. "Remake of Scent of Mystery 1st Smell-O-Vision Film (1960): Holiday in Spain." *Ça Fleure Bon*, October 4th, 2015. [URL](#).

Strohmaier, David, & March, Tom. "Scent of Mystery at the TCM Classic Film Festival 2016."

in70mm, October 5th, 2016. [URL](#).

Jakub. "The Scent of Mystery: Cinematic Olfactive Experience." *Persefume*, November 30th, 2015. [URL](#).

B., Jonathan. "Smell-O-Vision Doesn't Stink Thanks to the TCM Film Festival and Upcoming AIX Scent Fair." *Things to do in LA*, May 6th, 2016. [URL](#).

On *Foto Friendship*

"Through Our Eyes: Compass Summer Series." *Compass*, ABC TV. Broadcast on April 11th, 2021. [URL](#).

On *Teenage Mutant Ninja Turtles* in Stink-O-Vision

Ward, Sarah. "Haus of Horror Presents: 'Teenage Mutant Ninja Turtles' in Stink-O-Vision." *Concrete Playground*, July 25th, 2023. [URL](#).

Le Cross, Alannah. "Teenage Mutant Ninja Turtles in Stink-O-Vision." *Time Out*, August 9th, 2023. [URL](#).

"TMNT Stink-O-Vision Review." *Movie AV Impulse* (YouTube), April 30th, 2023. [URL](#).